

Why Pay Retail for IT?

What is Hitechwholesale?

Wouldn't it be great to be able to have a dependable, certified IT staff, without the high cost of staffing an IT department? You can, with HiTechWholesale.com! How does it work?

Simple. What does a tech do when they leave their day job? MOONLIGHT, of course! Our staff consist of the areas most highly skilled IT systems administrators, programmers, graphic artists and cablers that work full time for companies you see every day. Why does it work?

Unfortunately, day jobs have a tendency to put an IT person in a rut doing the same thing every day. While this makes for a great paycheck, it does little keeping the tech's skills up to date. Just about every IT person does some form of "side" work, and HiTechWholesale.com provides you with a single point of contact for getting the right person on your problem as quickly as possible.

What's with the wizard?

We've always been called wizards by our clients, coming in and working our magic to make their computing life easy. We felt it was appropriate to incorporate one into our logo. We change his look from time to time, but we never lose our magical touch.

Geek, Nerd or Wizard?

There are a vast assortment of computer consultants available to solve your computing problems. We all define ourselves by similar, yet markedly different terms. The popular terms in use today are primarily Geek, Nerd and Wizard. We feel the "title" assigned to a computer consultant should be appropriate to the character and skill-set of the individual - and, ultimately, the business itself.

Geek, straight from the Merriam-Webster online dictionary:

Main Entry: geek

Pronunciation: 'gEk

Function: noun

Etymology: probably from English dialect geek, geck fool, from Low German geck, from Middle Low German

1 : a carnival performer often billed as a wild man whose act usually includes biting the head off a live chicken or snake

2 : a person often of an intellectual bent who is disapproved of

- geeky /'gE-kE/ adjective

Nerd:

Main Entry: nerd

Pronunciation: 'n&rd

Function: noun

Etymology: perhaps from nerd, a creature in the children's book If I Ran the Zoo (1950) by Dr. Seuss (Theodor Geisel)

: an unstylish, unattractive, or socially inept person; especially : one slavishly devoted to intellectual or academic pursuits <computer nerds>

- nerd-ish /'n&r-dish/ adjective

- nerdy /-dE/ adjective

And finally... the official definitions of a Wizard:

Main Entry: 1wiz-ard

Pronunciation: 'wi-z&rd

Function: noun

Etymology: Middle English wysard, from wis, wys wise

1 archaic : a wise man : SAGE

2 : one skilled in magic : SORCERER

3 : a very clever or skillful person

Main Entry: 2wizard

Function: adjective

1 archaic : having magical influence or power

2 archaic : of or relating to wizardry : ENCHANTED

3 chiefly British : worthy of the highest praise : EXCELLENT

Now you have to ask yourself the question:

"Which one do I want solving my computer problems?"

We think the answer is obvious.

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